Class Tasks A1.1

Purpose and Principles of Website Development

Student Worksheet

# Class Task 1.1.1 – Web 1.0

Look at this legacy Web 1.0 site:

<https://park.org/>

Get screenshots of the site.

Research what you can do, and more importantly, what can you not do regarding content and interaction.

**Time Allowed: 10 minutes**

## Screenshots

## What Can You Do?

|  |  |
| --- | --- |
| **Content** |  |
| **Interaction** |  |

## What Can You Not Do?

|  |  |
| --- | --- |
| Content |  |
| Interaction |  |

# Class Task 1.1.2 – Understanding the Audience and Purpose.

Look at the range of websites given to you.

For each one, identify the site purpose, target audience, is it a product, service or product and service site and justify why you think the site belongs to this type.

Discuss your findings with the group.

**Time Allowed: 15 minutes**

|  |  |
| --- | --- |
| Website: | https://www.dndbeyond.com/ |
| Screenshot |  |
| Purpose |  |
| Type |  |
| Justification |  |
| Target Audience & Age Profile |  |

|  |  |
| --- | --- |
| Website: | https://www.theregister.com/ |
| Screenshot |  |
| Purpose |  |
| Type |  |
| Justification |  |
| Target Audience & Age Profile |  |

|  |  |
| --- | --- |
| Website: | https://tidal.com/ |
| Screenshot |  |
| Purpose |  |
| Type |  |
| Justification |  |
| Target Audience & Age Profile |  |

|  |  |
| --- | --- |
| Website: | https://www.rightmove.co.uk/ |
| Screenshot |  |
| Purpose |  |
| Type |  |
| Justification |  |
| Target Audience & Age Profile |  |

|  |  |
| --- | --- |
| Website: | https://www.sage.com/en-gb/sage-business-cloud/accounting/ |
| Screenshot |  |
| Purpose |  |
| Type |  |
| Justification |  |
| Target Audience & Age Profile |  |

# Class Task 1.1.3 – Understanding Website Requirements

* Look at the range of websites given to you.
* For each one, identify whether the site meets all the requirements of a website.
* Discuss your findings with the group.
* **Time allowed: 15 minutes**

|  |  |  |
| --- | --- | --- |
| Site | https://arngren.net/ | |
| Requirement | **Met?** | **Justification** |
| User Friendly |  |  |
| Consistent |  |  |
| Navigational |  |  |
| Customisable |  |  |
| Responsive |  |  |

## Screenshot

|  |  |  |
| --- | --- | --- |
| Site | https://www.zara.com/uk/ | |
| Requirement | **Met?** | **Justification** |
| User Friendly |  |  |
| Consistent |  |  |
| Navigational |  |  |
| Customisable |  |  |
| Responsive |  |  |

## Screenshot

|  |  |  |
| --- | --- | --- |
| Site | https://www.autotrader.co.uk/ | |
| Requirement | **Met?** | **Justification** |
| User Friendly |  |  |
| Consistent |  |  |
| Navigational |  |  |
| Customisable |  |  |
| Responsive |  |  |

## Screenshot

|  |  |  |
| --- | --- | --- |
| Site | https://www.airbnb.co.uk/ | |
| Requirement | **Met?** | **Justification** |
| User Friendly |  |  |
| Consistent |  |  |
| Navigational |  |  |
| Customisable |  |  |
| Responsive |  |  |

## Screenshot

*Logo, company name

Description automatically generated*

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